



WHAT WE (OR) OUR PRODUCTS DO?

THE ECOSYSTEM HAS

CAZPLUS

An ERC20 token - utility token of the platform

CAZSHOP

A Crypto based global E-commerce marketplace powered by AI and Blockchain.

CAZWAVE

A secure Payment Gateway.

CAZEXCHANGE

A centralized crypto exchange.

MILESTONES SO FAR

- Founded in 2017
- MVPs for CazShop and CazWave are developed.
- 100 sellers added into CazShop
- 2000 products listed in CazShop
- 41 orders fulfilled across the globe

WHAT SALES CHANNELS WILL YOU USE?

- Desktop platforms
- Mobile Apps
- Advertising

DISTRIBUTION OF PROCEEDS

- - Ecosystem development- 40%
- - Marketing - 20%
- - Management - 15%
- - Administration and project team - 15%
- - Legal - 5%
- - Personnel and OPEX - 5%

WHAT IS WRONG WITH THE STATUS QUO?

- Growing Crypto community has no real way to use their crypto assets.
- The potential of Crypto and Blockchain technologies are not exploited properly.

WHY WOULD CUSTOMERS USE OUR PRODUCT?

- In CazShop buying and selling happens only through crypto.
- Use of Blockchain in e-commerce offers many benefits including data privacy, anonymous payments, smart contracts, authentic user reviews etc.

DESIGNATION	PERSON
FOUNDER AND CHIEF EXECUTIVE OFFICER	SAMPATH VARMA
DIRECTOR OF FINANCE	SARANG KIM
DIRECTOR OF BUSINESS DEVELOPMENT	RAVI TEJA KALYANAM
DIRECTOR OF PUBLIC RELATIONS & COMMUNICATIONS	ANUJ BADKAR
DIRECTOR OF SUPPLY CHAIN and LOGISTICS	SARADHA
SENIOR SOFTWARE ENGINEER	NASSER SAGOE
SENIOR SOFTWARE ENGINEER	RANIT SAHA
SOFTWARE ENGINEER	ANAND JAIN
SENIOR PR MANAGER	DAVE DE JONG
SENIOR SUPPORT ENGINEER	ROB VAN DONGEN
CAZSHOP ADVISOR	SOURABH
PHILIPPINES COMMUNITY ADVISOR	PETER CRIS NABIDA

REVENUE

- As per our financial estimations we are going to get into profits from the second year of operations i.e. from the year 2020 onwards.

INVESTMENT TARGET

- Through our IEO we are planning to raise 9 million USD to further develop the Caz-Ecosystem, for Marketing activities, to hire personnel, establish global distribution network etc. Our soft-cap target is 3 million USD.